# **EPANEK** 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



The enterprise COFFELAND based in Central Macedonia's region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million**  $\mathbf{C}$ . The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 121.500,00 € out of which 60.750,00€ is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

#### The approved co-financed Business Plan includes investments on the following categories:

- ✓Machinery Equipment
- ✓Means of transportation
- ✓Wage cost for new personnel

#### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



European Union European Regional Development Fund HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF, CF & ESF PROGRAMMES

MANAGING AUTHORITY OF EPAnEK

**ΕΣΠΑ** 2014-2020 ανάπτυξη - εργασία - αλληλεγγύη Partnership Agreement

2014 - 2020

Co-financed by Greece and the European Union

## EPAnEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



The enterprise COFFEELAND M.E⊓E based in THESSALONIKI region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is  $50.000,00 \in$  out of which  $25.000,00 \in$  is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

#### The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)
- ✓Wage costs for new personnel

### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions
- ✓ Other .....

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



#### European Union European Regional Development Fund



EΣΠΑ 2014-2020 ανάπτυξη - εργασία - αλληλεγγύη Partnership Agreement 2014 - 2020

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